Amsterdam, Netherlands
November 7-8, 2017

SAP Fiori UX/Cloud Platform Customer Forum
Empowering You for the Possible

Run Simple

SAP is pleased to invite you to this 2-day **invitation-only event** in Amsterdam on November 7 & 8, 2017

1 Understand why Fiori matters and what you can do today to identify and fix UX related problems.

2 Identify where to start your company UX transformation journey and gain confidence on how to plan & execute this journey.

3 Learn how to build and deploy the right Fiori app on the Cloud Platform.

4 Understand all the tools, services and available resources to help you during your implementation.

5 Get an overview of SAP Cloud Platform and how it can be leveraged to jump-start your digital transformation

6 Collaborate in an open forum and enrich your SAP network of selected partners, customers and SAP subject matter experts.

Introduction UX basics	**Planning** Successful rollout	**Designing** For adoption	**Building & Deploying** A better UX
UX Strategy, available SAP technologies and tools	Measure the business value of a UX project, identify the right opportunities, priortize needs in the organization	Methods & best practices to design the right Fiori app and ensure end user adoption	Available tool and resources to build and deploy Fiori applications

Agenda Day 1
Basics, Planning & Designing for Adoption

	Topics	Durations
8:30 am	**Breakfast:** Sponsored by IQX Business Solutions, SUPERP, Mendix, NL4B, SOA People	
9:00 am	**Keynote / Welcome from Executive Sponsor** Stephane Jouaux, VP Sales, SAP Cloud Platform, = EMEA North	30 Minutes
9:30 am	**Covering the Basics** • Objectives • SAP UX strategy – New, Renew, Empower • UX Tools and technology Toros Aledjian, SAP • Type of Fiori applications • Case for SAP Cloud Platform	30 Minutes
10:00 am	**Overview of SAP Cloud Platform** • High-level review SAP Cloud Platform • What is it? Matthias de la Roche, SAP • Available Platform Services • Common Use Cases • Future Roadmap	30 Minutes
10:30 am	**Break**	

	UX	**SAP Cloud Platform**	
10:45 am	**Innovation By Design** • Importance of Innovation • How User Experience Drives Innovation • Intro to Design Thinking • Best Practices for a Design-led Innovative Culture Sabrina Steinmetz, SAP	**SAP Cloud Platform a Closer Look and Demo** • Getting started with SAP Cloud Platform • SAP Cloud Platform cockpit • Activating Services in SAP Cloud Platform • Developing apps with SAP Cloud Platform • Workflow in SAP Cloud Platform and more • Demos Matthias de la Roche, SAP	45 Minutes
11:30 am	**SAP CoPilot – Next generation UX for Enterprise Software** • Share status and roadmap of the product • Interact through natural language instead of icons & clicks • Recognize business objects relevant to your role & environment • Enable conversations with others, within your business context • Create objects/workflows with minimal input Abdul Hakeem Mohamed, SAP	**Work Securely in the Cloud** • Securing your mobile applications with SAP Identity and Access Management (User Authentication and Provisioning) • End to end single sign-on with SAP CP and SAP SuccessFactors extensions Wolfgang Scheer, SAP	45 Minutes

	Topics	Durations
12:15 pm	**Lunch:** Sponsored by IQX Business Solutions, SUPERP, Mendix, NL4B, SOA People	
1:00 pm	**Customer Panel** TBD	45 Minutes
1:45 pm	**Improve Your Results Managing Interaction with All Value Chain Stakeholders** Grant Slinger, IQX Business Solutions	30 Minutes
2:15 pm	**Extend the Power of SAP** Floor van Gageldonk, Mendix	30 Minutes
2:45 pm	**SAP Cloud platform Rapid Application Development by Mendix** Ronald Groennnou & Han Pieter Duyverman, Superp	30 Minutes
3:15 pm	**Break**	

	UX	**SAP Cloud Platform**	
3:30 pm	**SAP Leonardo and Business Impact of Machine Learning** • SAP Leonardo Overview • What is Machine Learning ? • How do machines learn ? • Machine Learning is changing business • Demos: ML based Forecasting & Computer vision & Conversational AI Ludovic Blusseau, SAP	**How to Integrate your Data in the SAP Cloud Platform** • Integrate your data easily and with confidence • Manage your data challenges for IoT, Mobile, and LoB • Safeguard data access API Management in the cloud Wolfgang Scheer, SAP	45 Minutes
4:15 pm	**SAP BUILD** • How BUILD is supporting Digital Transformation in the enterprise • A demo of how BUILD jump-starts innovation Abdul Hakeem Mohamed, SAP	**SAP Cloud Foundry** • Introduction to SAP Cloud Foundry • SAP Web IDE Full-Stack • Creating a demo SAP Fiori App • Build it as a multi-target application • Deploy the app to Cloud Foundry • Execute the app Simmaco Ferriero, SAP	45 Minutes
5:00 pm	**Networking Reception (Ask the Experts)** Sponsored by IQX Business Solutions, SUPERP, Mendix, NL4B, SOA People	

Agenda Day 2
Designing for Adoption

	Topics		Durations
8:30 am	**Breakfast:** Sponsored by IQX Business Solutions, SUPERP, Mendix, NL4B, SOA People		
9:00 am	**SAP Cloud Platform Consumption Model – Resource pricing metrics and bundles for kick-starting adoption** Jan Penninkhof, SAP		30 Minutes
	UX	**SAP Cloud Platform**	

9:45 am	**Mobilizing Fiori & the Apple Partnership**
	• SAP Fiori Apps
	• Fiori Mobile Client
	• SCP Mobile Service for SAP Fiori
	Matthias de la Roche, SAP
		Renewing your User Experience in the Cloud
		• What is SAP Web IDE and SAP Fiori, cloud edition and how it fits in the SAP UX Strategy
		• Demo:
		  - WEB IDE to build and extend Fiori apps
		  - SAP Fiori, cloud edition for SAP delivered apps in the cloud
		Simmaco Ferriero, SAP
			45 Minutes

10:30 am	**SAP Screen Personas** • Product Overview and Prerequisites • Using SAP Screen Personas to Build Fiori-inspired Like Screens • SAP Screen Personas DEMO Sylvia Barnard, SAP	**A closer look at SAPUI5** • Product Overview & Roadmap • Implementing Fiori with cloud-ready SAPUI5 • Demo of latest innovations Oliver Graeff, SAP	45 Minutes
11:15 am	**Wrap Up** • Lessons learned • Event Survey Toros Aledjian, SAP		30 Minutes
11:45 am	**Lunch:** Sponsored by by IQX Business Solutions, SUPERP, Mendix, NL4B, SOA People		30 Minutes
12:30 pm	**Breakout Workshops**		120 Minutes

Learning and Hands-On Practice in Design Thinking Methodology
• Empathize with users
• Create a persona and the user point of view.
• Brainstorming & Storyboarding.
• Prototype Application design and Iterate.
Sabrina Steinmetz, SAP

SAP Screen Personas: Simplify SAP GUI Screens to Make Users More Productive (Skills: knowledge of SAP GUI transactions, PowerPoint)
Sylvia Barnard, SAP

Build an App in SAP Cloud Platform
Build / Package your SAP Fiori web app into hybrid mobile app (with offline and push functionality)
Matthias de la Roche / Wolfgang Scheer / Simmaco Ferriero , SAP

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